Excel HW 1 Due 11/26/2018

What are three conclusions we can make about Kickstarter campaigns given the provided data?

Based on the Category Sheet: Even though there were plenty of theater shows with a 57% success rate, Music had the most success with 60% success rate. And they should probably give u the journalism since all their programs were cancelled.

Based on the Sub-Catergory: 10 sub categories had 100% success rate but just as many sub categories were cancelled. They may want to drop the sub categories that don’t deal with music and theater so they can focus of the ones with a higher success rate.

Based on the Date Ended Sheet: Kickstarter had the most success between May and June. The failed events increased during the summer months.

What are some of the limitations of this dataset?

Limitations dates are not so recent. Unable to focus on demographics. No sure what the staff picks were based on

What are some other possible tables/graphs that we could create?

Could see the difference between:

what the staff picks vs the state of the state of the projects.

State vs the country

Country and pledges vs state